Proud to do Business in Westerham

Westerham Business Evening
Thursday 30th July 2015

Westerham Town Council  Westerham Town Partnership
Who’s who in Westerham?

Working together to maximise benefits to all in Westerham

- Kent County Council
- Sevenoaks District Council
- Westerham Town Council

- Westerham Town Partnership
- Westerham Society
- Churches, Schools, Clubs and Societies

- Residents
- Shops, Services and Local Businesses
- National Trust, Squerryes Estate
- Visitors
- Local Press
How does the Council operate?

Kent County Council

Sevenoaks District Council

Westerham Town Council

- Finance and General Purpose Committee
- Highways and Lighting Committee
- Allotments, Playing Fields and Open Spaces Committee
- Youth and Community Committee
- Planning and Development Committee
Meet your Local Councillors

Alan Wesley  Helen Ogden  David Le Breton  Linda Rodgers  Eddie Boyle  Nick Moore
Stuart Wilkie  Alex Bates  Philip Ashley  Hannah Marsh  Loretta Bird  Anthony Holman  Neil Proudfoot
How is the Council funded?

• Precept from Sevenoaks District Council - £182,600
• Income generated from council assets including Russell House
• External grants
• Fundraising
• Each committee has a set budget for the year to deliver core requirements
What is the council responsible for?

Kent County Council:

Sevenoaks District Council:

Westerham Town Council

- Three Allotments sites: Bloomfield, Currant Hill and Farley
- Amenity land: Granville Road
- Christmas Lights: put up annually in the Town Centre
- Common land: The Green
- Gardens: Crockham Hill Village Garden and Russell House Gardens
- Litter bins: in the Gardens (See above) and on King George’s Field
- Play areas: on King George’s Field
- Public Toilets: on Fullers Hill, Westerham

- Recreation Grounds: the King George’s Field, Westerham
- Benches: in Westerham and Crockham Hill
- Skate park: on King George’s Field
- Streetlights: 173 lights in Westerham
- Tennis courts: one court on the King George’s Field
- Youth club: Westerham Youth Club
Recent Achievements

Working in Partnership with organisations and local societies, we have:

• Established a foodbank to support local families
• Family Fun sessions over the summer
• Sold a plot at Farley Allotments to invest in improvements to Allotments
• Alterations to Quebec Square following accidents in this area
• Taken over grass cutting from Sevenoaks District Council
• Taken over responsibility for the public toilets on Fullers Hill from Sevenoaks District Council
• Fitted a Defibrillator into former BT telephone Kiosk on High Street
• Supporting WTP to increase parking provision in the town
Christmas Lights

• Spoke to local retailers and businesses
• Developed ‘wish list’ based on responses
• Obtained quotes and selected contractor
• Contractor to be on site for the switch on
• Increasing lights across the town and on the Christmas Tree
• Testing and enhancing existing lighting
• Working on funding
Looking Ahead: Four Year Plan

• Developing Strategy for term of council
• Establishing key priorities for the local community
• Key challenges and projects:
  • Reduction in funding and services at a county and district level
  • Fullers Hill Toilets
  • Parking
  • Pavilion and King Georges Playing Field
  • Future of Library
  • Youth Club Provision and supporting young people
  • Changing landscape of high street
  • Christmas Lights
Westerham Town Partnership

No Fixed Mandate.....
Healthcheck 2009

Village With A Past – Town With A Future

Westerham Town Partnership Action Plan
What is Westerham to you?

• A place to escape – from the grind of everyday life

• A place to experience – history, attractions & activities

• A place to indulge yourself – great food, drink, retail therapy

• A place to do business – access to motorways & airports.

• A great place to live with its beautiful historic properties
The Town Partnership?

Do you know who we are...?
WTP Steering Committee

<table>
<thead>
<tr>
<th>Chair</th>
<th>Secretary</th>
<th>PR</th>
<th>Website</th>
<th>Treasurer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stuart Merrylees</td>
<td>Bill Curtis</td>
<td>Jane Hunter</td>
<td>Alison Burt</td>
<td>Nick Tonge</td>
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Current partners

Westerham Town Partnership

• Group of volunteers with Westerham’s interest at heart

• Completely separate from the Council and Westerham Society.

• **To provide a forum for those interested in promoting the town and parish of Westerham with the aim of encouraging collaboration, partnership and working together.**

• **To promote** the Town and Parish as a good place to live, visit and work, thereby improving the economic and social wellbeing of the town and parish

• **To disseminate** information about the town and parish and its events.

• **To support** existing and new projects presented by groups or individuals for the enrichment of the community

• No public money –just income from Sunday Market stalls
Past Projects

• Healthcheck 2009
• Visitwesterham website, Facebook, Twitter and town promotion
• Supporting the Wolfe 250th anniversary 2009
• Westerham Festival 2011
• Supporting Soldiers & Scarecrows 2011 – 2013
• Alternative Olympic Torch 2012
• Supporting Jubilee weekend 2012
• Superfast Broadband Project 2013
• The Green Noticeboard, car park maps & content 2013
• The parking challenge – overview report and an overflow car park
• Late Night Shopping 2012 - 14
• Summer of 1914 event
• King George V Memorial Pavilion & Field consultation
• Ongoing liaison with official bodies
WTP projects 2015

• “Proud to do Business” - Business promotion
• “Talk of the Town” - Weekend event for 2015
• “Talking Statues” – what are they?
• Market
• King George V Field Memorial Pavilion consultation
• Christmas Lights
• Late Night Shopping
• Website, Facebook and Twitter
You say ‘Westerham’,
they say ‘Parking’
Darent Car Park extension?

Working together with WTC and SDC
• Planning permission granted
• Funding in place
• Grassprotecta mesh

Coming soon...
Westerham Valley Farm at Charman’s Farm

• Support the Squerryes Estate & Westerham Brewery plans

• Westerham Valley Farm, National Trust and WTP working together to promote Westerham as a destination

• Expanding visitor flow – cycle paths, vintage bus and walking trails...
“Summer of 1914” in Westerham
Sat/Sun
26/27 July
Talk of the Town  2015  Sept 4-6
• Our Community Play didn’t qualify for grants, 20 months research for the Community Play...

• Great links forged in Westerham and Crockham Hill

• A cast of Who’s Who in Westerham from 1750 to 1954

• Another Westerham crowd-puller, produced by the Town Partnership and friends

4th, 5th, 6th September
What's On

Friday, July 24
- 7:00am: Redevelopment of land exhibition
- 11:00am: Arts Connoisseur Lunch Club
- 3:00pm: Redevelopment of land exhibition
- 6:30pm: Friends of Long Pond AGM

Saturday, July 25
- 10:00am: WAOS audition for December production
- 1:30pm: "Eureka! - Westerham Hill NGS"

Sunday, July 26
- 12:00pm: Vicarage Hill Traffic Lights
- 8:45am: Cycling Club meets
- 10:30am: Ramblers Meet
- 1:30pm: "Eureka! - Westerham Hill - NG"
- 6:30pm: Westerham Spiritualists

Monday, July 27
- Vicarage Hill Traffic Lights

Latest News

TALK of THE TOWN 4th 5th 6th September
Meet town's folk from years gone by, enjoy the activity quiz, exhibitions at the Legion, music, family entertainment and more. Raising funds for our statues and buildings to "talk" using smartphone technology! More info on the Talk of The Town page.

Vicarage Hill: 2 way temporary traffic signals in place from 20th July - 2nd August.

Westerham Hill Garden open to the public. More info... [Read more]

WAOS Auditions for December production. Westerham Hall Saturday 29th July, 10am & Sunday 2nd August at 3pm. See Local News.

St Mary's Church Junior Choir is recruiting for new members!

Westerham Art Group 30th Summer Exhibition August 20th - 31st Folkestone

Quick look....

Community

Clubs & Societies
Visit Westerham

'Proud to do Business in Westerham' - Shopping in Westerham

Click on pictures for more info...

Agents & Services  Gifts, Home & Garden  Daily Essentials  Eating & Drinking

Clothes & Accessories  Health, Fitness & Beauty  Legal, Financial & Charity  Trades, Resources, Suppliers

Proud to do Business in Westerham? Click below to sign up!

Advantages of Signing up for Businesses
Westerham Town Partnership Standing Order Form
The Comodor Restaurant
1 Market Square
Westerham
Kent TN16 1AN
Tel: 01959 568800
Good value Italian food

Rendezvous Café Brasserie
20 Market Square
Westerham
Kent TN16 1AR
Tel: 01959 660149
Rendezvous represents a true taste of the authentic Café Brasserie style at its best, offering a vibrant yet relaxed atmosphere and our food produce is brought fresh from market (naturally unprocessed)

Sultan Kebab House
1 Winterton Court,
Market Square
Westerham
Kent TN16 1AL
Tel: 01959 56989
Take away kebabs

Tudor Rose Restaurant
9 The Green
Westerham
Kent TN16 1AS
Tel: 01959 567391
Tea shop offering freshly cooked breakfast, lunch and delicious teas with cakes and scones

Tulsi Indian Restaurant
20 London Road
Westerham
Kent TN16 1BD
Tel: 01959 563367
Customers come from a very wide area to dine where they know the standard of food and the service provided is always superb.
Annies Attic

Create Make & Take!

We have a lovely little shop on Westerham Green in Kent where we have a passion for beautiful English & French inspired country fabrics and soft furnishings. We provide a custom made curtain & blind making service and hold specialist sewing workshops so we can pass our passion and knowledge onto you. We stock handmade gifts and eclectic pieces of upcycled furniture.

Annies Attic
18 The Green
Westerham
TN18 1AX
Tel: 01060 565564
Website: www.anniesattic.co.uk
Everything for the Handmade Home
Alongside the free listing with one-line description you already have, “Proud to do Business” gives you the following:

- **Window sticker**
  - Shopping & Business’ visible on every website Page
- **Access from right hand Menu bar, Visitor, Community and Business tabs**
- **Full page listing for your business including large photo, full name, address, website, Twitter, Facebook, and other contact details.**
- **Map of where you are in the town**
- **Tweet your “Stop Press News” on behalf of @WesterhamBiz**
- **Benefits from VisitWesterham’s Search Engine ranking. This helps drive traffic to your own website.**
- **Mention of your business in advertising from VisitWesterham website. e.g. this will cover the proposed ‘Westerham Week’ assuming it takes place**
- **Cost £10/month, payable monthly quarterly or annually by Standing Order**

Note: WTP reinvests any surplus back into future Westerham projects
Late Night Shopping ideas

• Increases footfall in town before Christmas
• How to maximise everyone’s benefit
• Booked J B Gill from JLS Boy Band
• Open late every Thursday till Christmas
• Produce vouchers for “returners” before Christmas
• On-line vouchers
• Recruit more volunteers - can you help?
• Reduce amount of alcohol served
Ideas to improve footfall

• Hold a “Westerham Week” with town-wide discount.
• Traders to discuss strategy and plan event(s)
• Town Partnership happy to publicise and provide support

• Development of Talking Statue Trail
• Shop window dressing workshop
• Get involved with holistic parking review
• Other ideas?
We’d like you to -

• Sign up to “Proud to do Business”

• Take a collection box for Westerham Projects

• Sign up for Business Action Group
Working with local businesses: Open Forum

• How can be better support the town?
  • Christmas Lights
  • Late Night Shopping Event
  • Talk of the Town
  • Supporting our young people
  • Business Action Group
  • Proud to do Business

• What are the key priorities for local businesses?
• How can we better work together?
• How can we better involve local businesses?
• Do you want to get involved?
• Follow up to meeting – future meeting date and actions to take forward
Thank you