

Proud to do Business May 2016

The group will provide the opportunity for businesses to work together, with the support of the Partnership and Town Council, to explore ways to continue to develop Westerham as an attractive destination, increasing footfall and tackling local issues. In addition, the group will look to increase the promotion of Westerham businesses across the town and beyond, through publicity and events to further increase visitors and business into the town.

The group will look in detail at ideas to increase footfall, how to improve the working environment, and contribute to promoting Westerham businesses through publicity, tackling local business issues, and supporting events, economic infrastructure and activity.

Most importantly, the ethos and activities of 'Proud to Do Business' will provide a sense of community and the ability to support the town and each other, for the businesses. Promotion for businesses through Proud to Do Business costs just £10 per month; all members receive a full advertorial page including Google map, with links from the Visit Westerham website, a window sticker and access to tweet on behalf of @westerhambiz, which feeds to the Visit Westerham website. All proceeds are to be reinvested into local Westerham projects.

Membership entitles subscribers to:

1. Use a 'Proud to do Business in Westerham' logo, which will be supplied for windows (available on-line if you'd like to use it on your own publicity - please ask).
2. A full page advert on [Visit Westerham](#), (which has a Google Page Rank of 2 - better than the vast majority of websites and pages) accessed from subscribers' thumbnail listing, which will link, via the logo, to subscribers' website, and show you on Google maps. This is good for subscribers' SEO.
3. Mention in commercial promotional material, when appropriate, which the Town Partnership undertakes on our website.
4. Mention in website promotion of Late Night Shopping and 'Westerham Week' if appropriate (should they materialise).
5. Access to tweet on behalf of @westerhambiz, the feed of which is live

on Visit Westerham's website. Subscribers can post their business' 'stop press' announcements, news and offers here.

The Town Partnership is working to support Westerham as a shopping and tourist destination, and to support a thriving economy.

Cost of membership is £10/month, payable monthly quarterly or yearly: standing orders only are accepted - we cannot handle cash.

All monies raised are to be reinvested back into Westerham projects - the Town Partnership is a not-for-profit organisation. To subscribe please email info@visitwesterham.org.uk.